

Press Release

Shop and Win: Winners in HTAR raffle at Tirana Airport announced

Retailers donate prizes worth a total of 190,000 ALL

On February 1, 2008, Arjana Mallkuci announced the winners in the HOCHTIEF AirPort Retail (HTAR) raffle at Tirana Airport. The delighted recipient of a Sony notebook PC was Altin Tosuni, while Bora Tase won a Samsung-MP3 player and Natale Capodicasa a Sony digital camera. Altogether, more than 1,500 passengers and visitors who bought goods at the airport in January 2008 participated in the raffle to select the winners. Held under the motto "Shop and Win", the raffle was a marketing initiative staged jointly by HTAR and airport retailers, including Albanian Duty Free, Coli's Bar, Gjikondi Jewelry, Samsonite, Adrion Books & News, Nino Vitali Fashion, Airport Café, Café Albania, Vodafone, Le Charme Handbags & Accessories and Piazza Bar Restaurant. The retailers also donated the prizes.

The new passenger terminal at Tirana International Airport was only opened last March. It is distinguished both by its transparent modern architecture and also by the high level of comfort and convenience it offers travelers. The aim of the HTAR initiative was to draw the attention of visitors to the exceptional range of retail and catering outlets at the airport. The large number of participants underlines the popularity of the airport's persuasive shopping concept. Visitors evidently appreciate the successful mixture of local and international products, the impressive design and the high-quality service.

As a wholly owned subsidiary of airport manager HOCHTIEF AirPort GmbH, HTAR bundles the company's competencies in airport retail business. At Tirana International Airport, HTAR holds the master concession for all retail, duty-free and catering business.

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HOCHTIEF AirPort acquired 47 percent of the shares of the airport company Tirana International Airport SHPK in 2005 and since then has been responsible for operational management.